



Energy  
Optimization

# 2017 Residential HVAC Incentive Guide

Visit [michigan-energy.org](http://michigan-energy.org) for application forms  
and complete incentive details.

## Residential Heating and Cooling Equipment

MEASURE	INCENTIVE PER UNIT
<b>Standard Programmable Thermostat</b>	\$20
<b>Wi-Fi-Enabled or Smart Occupancy-Sensing Thermostat</b>	\$100
<b>ECM Furnace</b> (new furnace with ECM blower motor)	\$200
<b>ECM Blower Motor</b> (Installed in existing furnace without ECM, or air handler for air-source heat pump or ground-source heat pump)	\$200
<b>Air Conditioner (Minimum SEER 15)</b>	SEER 15.0-15.9 = \$150
■ Central Air Conditioner	SEER 16.0-16.9 = \$250
■ Central Air-source Heat Pump	SEER 17.0-18.9 = \$350
■ Mini/multi-split Air-source Heat Pump	SEER 19+ = \$500
<b>HVAC Combo Bonus</b>	
■ Install a new qualifying <u>ECM blower motor</u> <b>AND</b> <u>new central air conditioning, air-source heat pump or ground-source heat pump system</u> at the same time.	\$100 Bonus
<b>Smart HVAC Combo Bonus</b>	
■ Install a new qualifying <u>ECM blower motor</u> <b>AND</b> <u>new central air conditioning, air-source heat pump or ground-source heat pump system</u> <b>AND</b> <u>Wi-Fi or smart thermostat</u> at the same time.	\$150 Bonus
<b>Tune-up Central Air Conditioner or Heat Pump</b>	\$50
<b>Ground-source Heat Pump</b>	EER 17.0-18.9 = \$350 EER 19+ = \$500
<b>Variable Speed Heating Water Circulation Pump</b>	\$100
<b>Heat Pump Water Heater</b> (Energy factor (EF) ≥ 2.0 required)	\$200
<b>Electric Water Heater</b> (Energy factor (EF) ≥ .93 required)	\$50
<b>ENERGY STAR® Pool Pump</b> (with automatic speed controls)	\$250
<b>Pipe Wrap Insulation</b> (installed on electric water heater outlet)	\$0.80/ft (\$8 max)

## On-line Home Audit

MEASURE	INCENTIVE PER UNIT
Free on-line Home Audit available at <a href="http://www.michigan-energy.org">www.michigan-energy.org</a>	Free

[michigan-energy.org](http://michigan-energy.org) 877.296.4319



## Utilities participating in the Energy Optimization Residential HVAC program include:

- Alger Delta Electric
- Cloverland Electric Cooperative
- City of Escanaba
- Great Lakes Energy
- HomeWorks Tri-County Electric Cooperative
- Marquette Board of Light & Power
- Midwest Energy Cooperative
- Newberry Water & Light Board
- Ontonagon County REA
- Presque Isle Electric & Gas Cooperative
- City of South Haven
- City of Stephenson

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Energy Optimization Programs and incentives are applicable to Michigan electric service locations only. Other restrictions may apply. For a complete list of participating providers, visit [michigan-energy.org](http://michigan-energy.org).